SPOOKTACULAR

Contact:
Stephanie Hodson -
Event Coordinator
stephanie@avalonparkgroup.com
O: 407-658-6565
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Avalon Park Group
3680 Avalon Park East Blvd. Ste 300
Orlando, FL 32828

Saturday, October 30th
5-9 p.m.

$10,000 Title Sponsor (1 available)

Naming rights to the event are included with this sponsorship

- Most prominent and largest logo placement
- Logo included on event flyers, brochures, posters, materials and other marketing collateral pieces
- Name/logo included in all local publicity efforts and media releases
- Name/logo on event day signage and banners
- Name/logo to appear on Avalon Park and East Orlando Sun Website
- Exclusive e-mail blast to 8,000 registered emails
- Listed as event sponsor on weekly email Newsletter from Downtown Avalon Park
- Booth at the event
- Use of the Downtown Avalon Park logo in sponsor's marketing, advertising and promotional efforts
- Ability to create promotional tie-ins related to the event
- Exclusive Opportunity to speak during the event from the main stage
- Banner Placement on the rafters of the main stage

$2,500 Presenting Sponsors (3 available)

- Prominent logo placement
- Logo included on event brochures, posters, and other marketing collateral pieces as developed
- Name/logo included in all local publicity efforts and media releases
- Name/logo on event day signage and banners
- Name/logo to appear on Avalon Park and East Orlando Sun Website
- Listed as event sponsor on weekly email Newsletter from Downtown Avalon Park
- Booth at the event

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- Use of the Downtown Avalon Park logo in sponsor's marketing, advertising and promotional efforts
- Ability to create promotional tie-ins related to the event
- Banner Placement near main stage on event fencing

$1,000 Area Sponsors (2 available)

Kids Area

- Prominent logo placement
- Logo included on event brochures, posters, and other marketing collateral pieces as developed
- Name/logo included in all local publicity efforts and media releases
- Name/logo on event day signage and banners
- Name/logo to appear on Avalon Park and East Orlando Sun Website
- Listed as event sponsor on weekly email Newsletter from Downtown Avalon Park
- Booth at the event
- Use of the Downtown Avalon Park logo in sponsor's marketing, advertising and promotional efforts
- Ability to create promotional tie-ins related to the event
- Banner Placement at the Kid Area Entrance/Wrist Band Booth
- 2 VIP Seats to Fireworks Display

Community Stage

- Prominent logo placement
- Logo included on event brochures, posters, and other marketing collateral pieces as developed
- Name/logo included in all local publicity efforts and media releases
- Name/logo on event day signage and banners
- Name/logo to appear on Avalon Park and East Orlando Sun Website
- Listed as event sponsor on weekly email Newsletter from Downtown Avalon Park
- Booth at the event
- Use of the Downtown Avalon Park logo in sponsor's marketing, advertising and promotional efforts
- Ability to create promotional tie-ins related to the event
- Banner Placement on the Community Stage located at Founders Square
- 2 VIP Seats to Fireworks Display

$250 Supporting Sponsors (8 available)

- Name listed on event brochures, posters, and other marketing collateral pieces as developed
- Name on event day signage and banners
- Name to appear on Avalon Park and East Orlando Sun Website
- Listed as event sponsor on weekly email Newsletter from Downtown Avalon Park
- Booth at the event
- Use of the Downtown Avalon Park logo in sponsor's marketing, advertising and promotional efforts
- Ability to create promotional tie-ins related to the event

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Spooktacular Sponsorship Form

Print Name _____

Business Name _____

Address _____

City/State _____ Zip Code _____

Telephone ( ) _____ Cell ( ) _____

E-mail _____

- ❑ Title Sponsor ($10,000)
- ❑ Presenting Sponsor ($2,500)
- ❑ Kids Area Sponsor ($1,000)
- ❑ Community Stage Sponsor ($1,000)
- ❑ Supporting Sponsor ($250)

Payment

Credit Card Type and #_____

Exp. Date _____

Signature_____

Make Checks Payable to Avalon Park Group
Checks may be dropped off or mailed to:
Avalon Park Group / Attn: Stephanie Hodson
3680 Avalon Park East Blvd. Ste. 300 • Orlando, FL 32828

*Arrangments that have been made by the Event Coordinator and are included in your sponsorship.

For office use only: Date Entered:_____ Cash _____ Check w/ #_____ Credit Auth# _____
E-mail Sent with receipt (date) _____ Mailed receipt (date) _____

For more information contact Stephanie Hodson at 407-658-6565 ostephanie@avalonparkgroup.com

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